

Division of Community Engagement

Dale Allen
Vice President

December 2, 2008



What Have We Been Doing?

- Building on a foundation of resources:
 - Reorganization plan
 - Quality teams
 - Best practices
- Visiting and learning from you
 - Goals, needs, desires, innovations

What Have We Been Doing?

- Division planning process:
 - Existing conditions
 - Understanding who we are
 - Assessing our needs and capacity
 - Developing a shared vision
 - Goals and objectives
 - Will develop a proactive strategy

Community Engagement

Community Engagement Vision

Provide support to maximize student and faculty success by linking the internal and external community through...

- ✓ Facilitation
- ✓ Capacity
- ✓ Resource Identification
- ✓ Strategic Partnerships

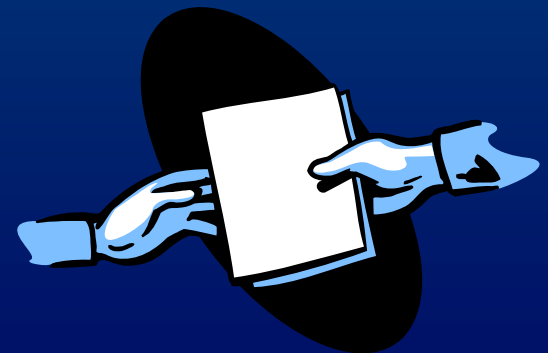
Who We Are... What We Do

Vice President for
Community Engagement

- Development/Foundation
- Public Affairs and Community Relations
- Public Grants Development
- Private Grants Development
- Alumni Relations
- Strategic Partnerships
- Administrative Support

Division Liaison

- Act as a point person
- Support your department ideas, events, and needs
- Attend regular meetings in your area
- Provide capacity to initiatives
- Increase communication



Working Groups

FOCUS: Engage the expertise of faculty, staff, and students relative to the issue being addressed.

- Grants Protocol
 - pre, submission, post
- Civic Engagement
 - institutional model
- Transportation



The Idea Factory

- Idea Generators:

- ✓ APR
- ✓ Departments
- ✓ Divisions
- ✓ Individuals
- ✓ Best Practices
- ✓ External World



- Best chances to secure funding
- How will resources lead to innovation?

IDEA!

Institutional Priorities

Best Practices
Internal - External

Capacity

Facilitators

**Community
Engagement**

Advocacy and
Promotion

Resource
Opportunities

Strategic Partners

Limited Potential
or Priority

Raisers Edge Database



Idea Factory

Innovation

Leading to...

Resources

Celebration

- ✓ Events
- ✓ Strategic Communications

Recognition



- Timeline will vary
- Community Engagement = facilitation and capacity

Division of Community Engagement

Thank you!

