

Admissions Recruitment Calendar
September, 2006 – August 2007

The Admissions recruitment cycle typically runs for one year. Recruitment begins in September for the following fall and spring semesters. The following calendar indicates the typical activities and time frame for the Recruitment Year.

ACTIVITY	TIME FRAME
Initial general high school recruitment visits	September – December
Participation in high school education nights	September – April
Participation in high school career fairs	September – April
Participation in major college fairs	September – May
Jobs for Bay State Grads Presentations	October – May
On-site Assessment Testing	October – May
Specialized program visits to selected high schools	October – May
HACE (Hispanics Achieving and Celebrating Excellence) event	Wednesday, October 4, 2006
Guidance Counselors' Breakfast	Thursday, October 26, 2006 8:00am-10:00am
ESL Night – at HLC	Thursday, November 9, 2006 4:00pm-7:30pm
College Wide Open House (Workshops Running on Transfers, Admissions and Financial Aid)	Thursday, November 16, 2006 5:00pm – 8:00pm
Tech Prep Campus Program for Seniors	Wednesday, November 29, 2006 9:15am-11:30am
Decision Day Programs in Selected High Schools	January – April 2007
Return visits to selected high schools	January – May 2007
Career Information Night	Tuesday, January 9, 2007 7:00pm-9:00pm Surprenant Hall
Martin Luther King Breakfast	Monday, January 15, 2007 10:00am-2:00pm
“Planning and Financing a College Education: A Night for Parent College Readiness and Affordable Higher Education”	Thursday, February 15, 2007 7:00pm-9:00pm HLC 109 A&B

ESL Night – at HLC	Wednesday, March 7th, 2007 4:00pm-7:30pm HLC
Admissions and Transfer Information Night – Traditional Students	Thursday, March 22, 2007 7:00pm-9:00pm HLC 109 A&B
Tech Prep Campus Program for Juniors, Career Focused	Wednesday, April 4, 2007 9:15-11:30am Hebert Auditorium
Accepted Students Open House	Saturday, April 14th, 2007 9am-1:00pm HLC 109 A&B
Diversity Breakfast for Community Agencies	Thursday, April 26, 2007 8:00am-10:00am HLC 109 A&B
Career Night	Wednesday, May 16th, 2007 6:00pm-9:00pm HLC 109 A&B
Religious Leaders Dinner	Thursday, June 7, 2007 6:00pm-8:00pm HLC 109 A&B
Adult Education Night	June 21st, 2007
Annual Latino Festival – Worcester	August 2007
Educational Fairs in Businesses and Malls	On-going
Agency, Business, Institutional Visits	On-going
Community G.E.D Program Presentations	On-going
Admissions Staff Participation in Community Program Advisory Committees	On-going